



PS 4143 – Nonprofit Governance Final Project

Project Overview

The final project of PS 4143 – Nonprofit Governance is a research paper on a specific social movement, past or present, that has proved to be successful. Utilizing the *How Change Happens* book along with other course readings, you will provide context on your social movement, thoroughly examine it through the *How Change Happens* framework, and reference other readings throughout the assignment. Your final project is worth 200 points (20% of your final grade). The final paper will be 10-12 pages, and the final presentation will be 5-10 slides.

Unlike some other assignments in the course, this is an ACADEMIC PAPER, meaning that you should include in-text citations, a references page, and should not be writing in the first-person.

Project Components

Final Paper – 10-12 Pages

Introduction – 1 Page

- Briefly state the social movement you are exploring in your final project and why you selected it
- What is the significance of your social movement
- Briefly describe the findings of your research
- Share how your paper is organized

Background/Literature Review – 2-3 Pages

- Share the background of your social movement
- Cite 10-15 sources (journal articles, book chapters, online encyclopedias, reputable news sources, books, etc.)

Nonprofit Management – 2-3 Pages

- Explain how the social movement was successful.
- Utilizing readings from the course, share how the organizers/managers behind these movements implemented best practices in nonprofit management to make strides with their cause

How Change Happens – 2-3 Pages

- Share how many of the best practices, from your perspective, described by Leslie Crutchfield were implemented by these social movement. There is a handout of the best practices inventory in the project folder
- Provide specific examples of how two of the practices were implemented, as well as how two were missing or not implemented as strongly as the other principles

Conclusion – 1 Page

- Connect all of the dots of your paper
- Share some things that we could learn from this social movements
- If the social movement is still occurring, offer some suggestions on how it could be more effective

References Page – 1-2 Page (Does not contribute to the page minimum)

- Ensure that your citations are complete and in APA format. Refer to the APA guide in the main Content section of the course if you are unsure of a citation. In addition, there are many only resources include Purdue Owl that have guides on citations.

Final Presentation – 5-10 Slides

For your final presentation, you will create a PowerPoint (with notes) on your social movement. This 5-10 slide PowerPoint can follow the same outline as your paper above; however, you have some flexibility. This presentation will be shared with your classmates, so make it information and share information on your social movement and what has made it successful.

Project Timeline

- Project Available – Module 12
- Social Movement Selection (20 Points) – Due at the end of Module 12
- Annotated Bibliography (50 Points) – Due at the end of Module 13
- Write & Conduct Research – Module 14 (No submission)
- Share results from Best Practices Inventory (Discussion Forum in Module 15)
- Post Your Class Presentation (25 Points) – Due at the end of Module 15
- Final Presentation Feedback (25 Points) – Discussion Forum for Module 16
- Final Paper (80 Points) – Due at the end of Module 16